

# **2021 Q1 Outlook** Building Economic Momentum – Navigating The Widening Recovery

-- For Financial Professionals Only --Stringer Asset Management, LLC | Email: info@stringeram.com | Phone: 901-800-2956





- » Preliminary Performance
- » Broad Outlook
- » The Global Economy
- » Investment Implications
- » Recent Activity
- » Current Portfolio Allocations
- » The Cash Indicator



Preliminary Manager Composite (Gross) vs Benchmark: March 2021												
								Si	Since Inception (9/1/2008)			
	Yield	YTD	1-YR Trailing	3-YRS Trailing	5-YRS Trailing	7-YRS Trailing	10-YRS Trailing	Trailing Return	Standard Deviation	Beta	Alpha	
Stringer AM Growth - Gross	1.97%	6.19%	50.09%	10.60%	11.35%	8.34%	8.65%	7.77%	14.35%	0.83	0.96%	
MSCI ACWI Index	1.43%	4.57%	54.60%	12.07%	13.21%	9.40%	9.14%	7.83%	16.95%	1.00	-	
Stringer AM Moderate Growth – Gross	2.19%	3.56%	32.34%	8.29%	8.80%	6.71%	7.53%	6.98%	10.30%	0.90	0.60%	
65% MSCI ACWI - 35% BC Agg Index	1.68%	1.79%	33.81%	10.11%	10.01%	7.57%	7.47%	6.98%	11.12%	1.00	-	
Stringer AM Conservative Growth – Gross	2.41%	1.96%	23.97%	7.40%	7.41%	5.84%	6.37%	6.38%	7.92%	0.87	0.64%	
50% MSCI ACWI - 50% BC Agg Index	1.79%	0.60%	25.56%	9.04%	8.52%	6.68%	6.64%	6.45%	8.73%	1.00	-	

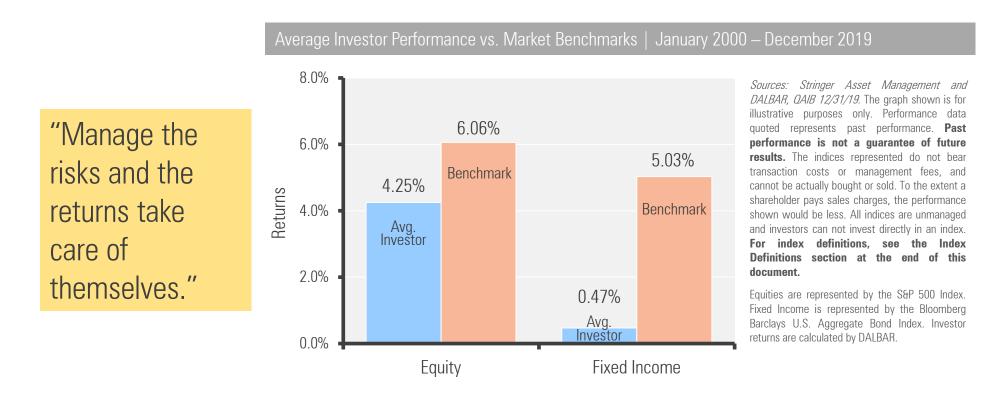
								Since Inception (7/1			15)
	Yield	YTD	1-YR Trailing	3-YRS Trailing	5-YRS Trailing	7-YRS Trailing	10-YRS Trailing	Trailing Return	Standard Deviation	Beta	Alpha
Stringer AM Income w/ Growth – Gross	2.48%	1.95%	15.46%	4.83%	4.60%	-	-	3.62%	6.14%	1.00	-2.44%
35% MSCI ACWI - 65% BC Agg Index	1.89%	-0.59%	17.69%	7.85%	6.96%	-	-	6.19%	5.58%	1.00	-
								Sir	nce Inceptio	n (11/1/20	11)
	Yield	YTD	1-YR Trailing	3-YRS Trailing	5-YRS Trailing	7-YRS Trailing	10-YRS Trailing	Trailing Return	Standard Deviation	Beta	Alpha
Stringer AM Income – Gross	2.51%	0.90%	10.34%	4.50%	4.23%	3.66%	-	4.43%	4.08%	0.99	-0.17%
20% MSCI ACWI - 80% BC Agg Index	2.00%	-1.78%	10.18%	6.55%	5.34%	4.73%	-	4.69%	3.61%	1.00	-

Sources: Stringer Asset Management and Morningstar. Performance data quoted represents past performance and is for illustrative purposes only. **Past performance is not a guarantee of future results.** The total returns presented are gross of fees. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. Returns include the reinvestment of income. The indices represented do not bear transaction costs or management fees, and cannot be actually bought or sold. To the extent a shareholder pays sales charges, the performance shown would be less. All indices are unmanaged and investors can not invest directly in an index. For index definitions, see the Index Definitions section at the end of this document. Please refer to the important disclosures found at the end of this document.



### YOUR SUCCESS IS HOW WE MEASURE OURS

Investors tend to fall short of achieving the opportunities and returns presented by the financial markets. The impact of investment errors caused by the constant market noise, media-hype and uncertainty of real world economic and market events may not be realized for years. We have dedicated our careers to refining our investment processes to avoid those emotional pitfalls and help you realize your financial goals.





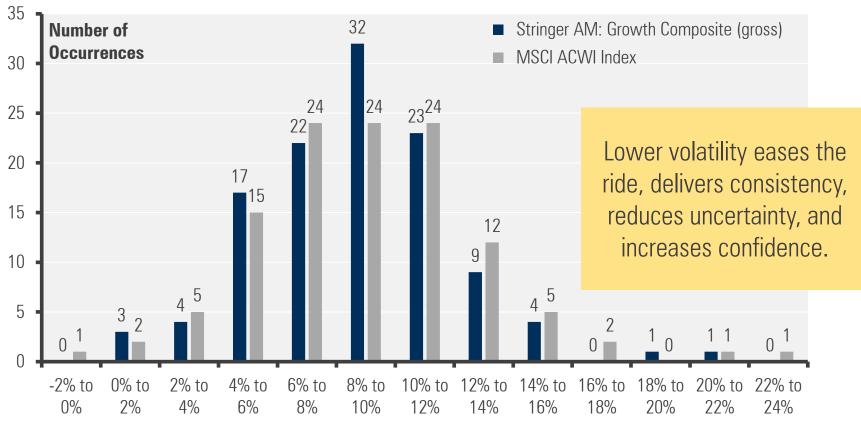
### **RISK/REWARD PLOT1: SINCE INCEPTION TO MARCH 2021**



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# Taking Investment Strategies to the Next Level With a Focus on Behavioral Finance



### **36-Month Rolling Return Histogram**

Source: Morningstar. This material is for informational purpose only. Opinions and forecasts expressed herein may not actually occur. **Past performance is not indicative of future results.** The indices represented do not bear transaction costs or management fees, and cannot be actually bought or sold. To the extent a shareholder pays sales charges, the performance shown would be less. All indices are unmanaged and investors can not invest directly in an index. For definitions, see the Index Definitions and Statistical Definitions sections at the end of this document.





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### **BROAD OUTLOOK**

- » Our outlook for the U.S. economy has improved.
- » We now expect real GDP growth over the course of 2021 to be close to 7%, which would be the fastest annual growth rate since 1984.
- » Monetary conditions in the U.S. continue to look strong as do measures of fundamental economic health, such as purchasing manager indices (PMIs).
- » The economy is building momentum as it reopens with broader vaccine distribution.
- » We expect jobs creation to accelerate in the coming months as businesses improve.
- » More jobs creation will likely add to the already healthy consumer sector as household incomes, balance sheets, and net worth are at very strong levels already.
- » This all adds up to a speedy economic recovery in our view, which has implications for inflation, bond prices, and stock prices.
- » We expect improved real economic growth combined with higher inflation expectations to push longterm interest rates higher in fits and starts.
- » Improved economic growth should also push corporate revenue higher, which will translate to stronger earnings growth and higher equity prices, especially in the reopening sectors.



BROAD OUTLOOK				
	U.S.	Europe	Japan	Emerging Markets
Monetary Conditions	Expansionary	Expansionary	Expansionary	Mixed
Fiscal Conditions	Expansionary	Improving	Expansionary	Mixed
Leading Economic Indicators	Strong	Steady	Steady	Steady
Equity Valuations	Mixed	Fairly Valued	Fairly Valued	Mixed
Overall	Optimistic	Cautiously Optimistic	Cautiously Optimistic	Cautiously Optimistic



### **SAMPLE OF RECENT ADDITIONS**

We repositioned our Strategies early in the quarter to take advantage of the widening recovery and some of the most attractive valuations we have seen in a long time. Trades related to energy, financials, and the value factor have significantly benefitted our Strategies. In addition, our fixed income positioning focused on shorter duration asset-backed securities, senior loans, and TIPS helped us significantly versus the broad bond market as interest rates continued to rise.

More recently, made a series of changes to our Strategies that reflect our more optimistic view of the U.S. economy including our expectation for higher long-term interest rates going forward. The equity trades were focused on a few areas that we think have been largely overlooked by investors during this recovery and that we expect to perform well as the economy reopens. These purchases include a global low volatility ETF, an emerging market ETF that excludes China, as well as additions to the health care sector and dividend paying equities depending on the Strategy.

» iShares MSCI Global Minimum Volatility Factor (ACWV), iShares MSCI Emerging Markets ex China (EMXC), Healthcare Select SPDR (XLV), FlexShares Quality Dividend Defensive Index (QDEF).

Within our Income with Growth and our Income Strategies, we added an intermediate duration high quality bond ETF that uses an options overlay strategy to potentially enhance the current yield without taking additional credit or interest rate risk.

» Overlay Shares Core Bond (OVB).



INVESTMENT OUTLOOK SUMMARY   FAVORED CHOICES									
ΕΩυΙΤΥ	<i>U.S.</i> » banks, consumer discretionary, energy, financials, health care <i>Global</i> » emerging markets ex-China, low volatility, momentum, quality								
FIXED INCOME	short and intermediate-duration asset-backed and mortgage-backed securities, Treasury Inflation Protected Securities (TIPS)								
ALTERNATIVES	multi-sector income, put option overlay strategy, senior loans								

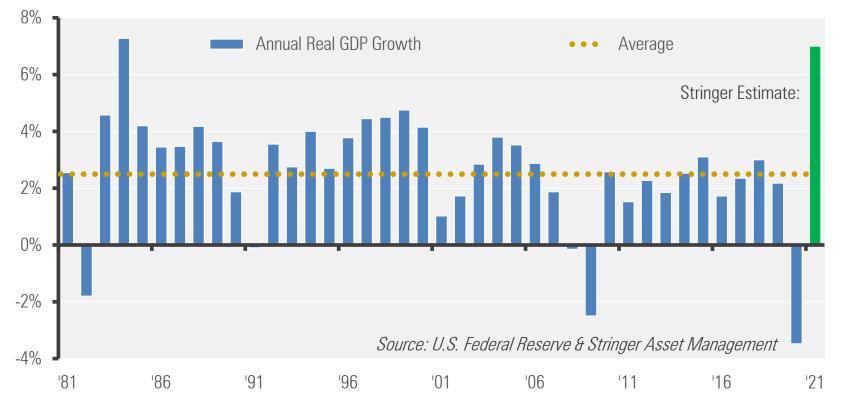




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# U.S. GDP Growth & Estimate

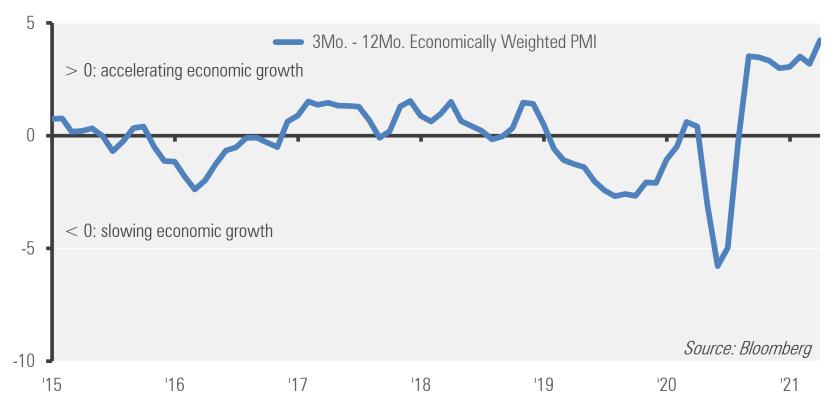




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# **Economically Weighted PMI**

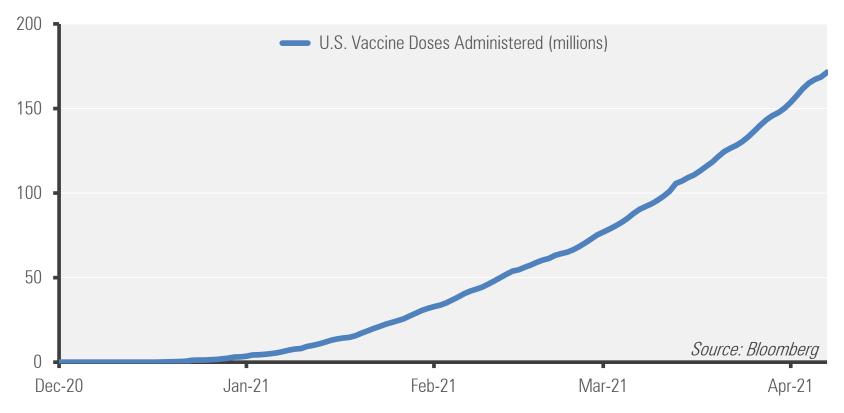




- » Monetary conditions in the U.S. continue to look strong as do measures of fundamental economic health, such as purchasing manager indices (PMIs).
- » When the 12-month is higher than the three-month, the pace of economic growth is expected to be slowing.
- » Conversely, when the three-month is higher than the 12-month, as is the case today, we expect the pace of economic growth to be accelerating.

# Vaccine Distribution





» The economy is building momentum as it reopens with broader vaccine distribution.

» In fact, according to Bloomberg estimates with U.S. citizens getting roughly 3,000,000 vaccine doses per day on average recently, we should reach herd immunity in approximately three months.

# U.S. Employment Trends

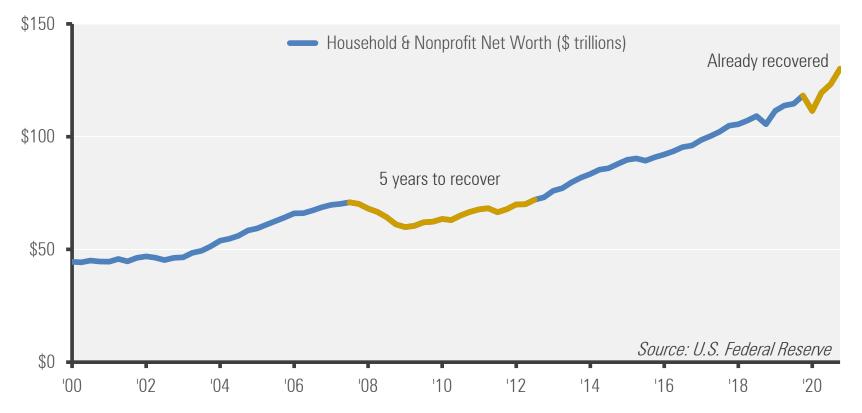




- » There is plenty of remaining slack in the labor market.
- » During the previous business cycle, the U.S. economy created an average of 188,000 new jobs per month.
- » Given the strength that we see in economic trends and vaccine distribution, we expect to see the roughly 9.5 million jobs gap close by this time next year, and possibly even sooner.

# Household & Nonprofit Net Worth





- » It took households and non-profit organizations five years to surpass the Q3 2007 net worth high of \$70.9 trillion during the Global Financial Crisis.
- » Contrast that to the current recovery where household and non-profit Q4 2019 net worth of \$118.2 trillion was already surpassed as of Q2 2020 and most recently stands at \$130.2 trillion as of Q4 2020.
- » We expect a much faster return to precrisis economic and jobs growth rates than we saw after the Global Financial Crisis.





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### **INVESTMENT IMPLICATIONS**

- » This all adds up to a speedy economic recovery in our view, which has implications for inflation, bond prices, and stock prices.
- » After a near-term spike in inflationary measures due to base effects (i.e., going from deflation a year ago to reopening economic inflation), longer-term inflationary conditions should build over the coming months.
- » We expect improved real economic growth combined with higher inflation expectations to push longterm interest rates higher in fits and starts.
- » Given today's interest rate environment, we think the 10-year Treasury yield will move closer to 3% over the next 12 months.
- » Based on historical patterns and where we think we are in the economic recovery, we think that cyclical value sectors and the value style overall, as well as quality/defensive sectors like health care will outperform.
- » In fact, we think that we are only about halfway through the period of the value style outperforming growth.

# U.S. Yield Curve





- » The difference between long-term and short-term interest rates increases to about 3% during an economic recovery.
- » Given today's interest rate environment, that equates to the 10-year Treasury yield moving closer to 3% over the next 12 months.





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NET TRADE SUMMARY: JANUARY 1, 2021 – APRIL 1, 2021													
	Growth		ModG	ModGrowth		ConGrowth		owth	Income				
	Weight	Action	Weight	Action	Weight	Action	Weight	Action	Weight	Action			
FlexShares Quality Dividend Index (QDF)	-	-	3.50%	BUY	-	-	-	-	-	-			
Invesco R1000 Multifactor ETF (OMFL)	6.00%	BUY	4.00%	BUY	3.00%	BUY	-	-	-	-			
iShares MSCI Global Min Vol (ACWV)	5.00%	BUY	4.00%	BUY	-	-	-	-	-	-			
Financial Select Sector SPDR (XLF)	-	-	-	-	-	-	4.00%	BUY	-	-			
Invesco KBW Bank ETF (KBWB)	4.00%	BUY	3.00%	BUY	-	-	-	-	-	-			
Invesco S&P EW ConDiscretionary (RCD)	5.00%	BUY	4.00%	BUY	-	-	-	-	-	-			
Invesco S&P EW Energy (RYE)	4.00%	BUY	3.00%	BUY	-	-	-	-	-	-			
iShares Edge MSCI Min Vol EAFE (EFAV)	5.00%	BUY	-	-	-	-	-	-	-	-			
iShares Intl Dividend Growth (IGRO)	4.00%	BUY	4.00%	BUY	4.00%	BUY	-	-	-	-			
iShares MSCI EM ex China (EMXC)	5.00%	BUY	4.00%	BUY	3.00%	BUY	-	-	-	-			
SPDR Portfolio TIPS ETF (SPIP)	-	-	8.00%	BUY	8.00%	BUY	10.00%	BUY	11.50%	BUY			
Invesco Taxable Muni (BAB)	-	-	-	-	-	-	6.00%	BUY	5.00%	BUY			
Newfleet Multi-Sector Inc (MINC)	-	-	6.00%	BUY	6.00%	BUY	10.00%	BUY	10.00%	BUY			



NET TRADE SUMMARY: JANUARY 1, 2021 – APRIL 1, 2021												
	Grov	Growth		ModGrowth		ConGrowth		owth	Income			
	Weight	Action	Weight	Action	Weight	Action	Weight	Action	Weight	Action		
SPDR Blackstone Senior Loan (SRLN)	-	-	5.50%	BUY	5.00%	BUY	4.00%	BUY	4.00%	BUY		
Overlay Shares Core Bond (OVB)	-	-	-	-	-	-	4.00%	BUY	4.00%	BUY		
Simplify US Eq + Downside (SPD)	6.00%	BUY	4.00%	BUY	4.00%	BUY	-	-	-	-		
iShares Gold Trust (IAU)	-	-	3.00%	BUY	3.00%	BUY	-	-	-	-		
FlexShares Div. Defensive Index (QDEF)	-	-	-	-	-	-	1.00%	ADD	-	-		
iShares Edge MSCI USA Value (VLUE)	2.00%	ADD	-3.00%	TRIM	-3.00%	TRIM	-	-	-	-		
Vanguard Value ETF (VTV)	-	-	2.00%	ADD	3.00%	ADD	-	-	-	-		
Health Care Select SPDR (XLV)	1.00%	ADD	-	-	1.00%	ADD	-4.00%	SELL	-	-		
Goldman ActiveBeta Intl Equity (GSIE)	2.00%	ADD	4.00%	BUY	4.00%	BUY	-	-	-	-		
WisdomTree Intl Quality Dividend (IQDG)	2.00%	ADD	-	-	-	-	-	-	-	-		
PIMCO Active Bond ETF (BOND)	-	-	-	-	-	-	17.00%	BUY	16.00%	BUY		
Direxion NASDAQ-100 EW (QQQE)	-	-	-1.00%	TRIM	-	-	-	-	-	-		
iShares US Momentum Factor (MTUM)	-6.00%	TRIM	-4.50%	TRIM	-1.00%	TRIM	-1.00%	TRIM	-	-		



NET TRADE SUMMARY: JANUARY 1, 2021 – APRIL 1, 2021													
	Grov	wth	ModGrowth		ConGrowth		IncGrowth		Inco	me			
	Weight	Action	Weight	Action	Weight	Action	Weight	Action	Weight	Action			
Vanguard Value ETF (VTV)	-4.00%	TRIM	-	-	-	-	-	-	-	-			
iShares MSCI Intl Momentum (IMTM)	-2.00%	TRIM	-	-	-1.50%	TRIM	-	-	-	-			
SPDR Portfolio Aggregate Bond (SPAB)	-	-	-4.50%	TRIM	-3.50%	TRIM	-11.00%	SELL	-8.00%	TRIM			
Overlay Shares Large Cap Equity (OVL)	-2.00%	TRIM	1.50%	ADD	1.50%	ADD	-	-	-	-			
FirstTrust Preferred Securities (FPE)	-2.00%	TRIM	-	-	-	-	-5.00%	SELL	-5.00%	SELL			
iShares MSCI Min Vol USA (USMV)	-4.00%	SELL	-4.00%	SELL	-2.00%	TRIM	-	-	-	-			
Vanguard Value ETF (VTV)	-4.00%	SELL	-	-	-	-	-	-	-	-			
Consumer Staples Sector SPDR (XLP)	-	-	-4.00%	SELL	-3.00%	SELL	-	-	-	-			
SPDR S&P Homebuilders (XHB)	-4.00%	SELL	-	-	-	-	-	-	-	-			
SPDR S&P Transportation ETF (XTN)	-4.00%	SELL	-4.00%	SELL	3.00%	BUY	-	-	-	-			
iShares MSCI Min Vol Global (ACWV)	-5.00%	SELL	-4.00%	SELL	-	-	-	-	-	-			
iShares MSCI Min Vol EAFE (EFAV)	-5.00%	SELL	-4.00%	SELL	-4.00%	SELL	-	-	-	-			
iShares Intl Dividend Growth (IGRO)	-4.00%	SELL	-4.00%	SELL	-4.00%	SELL	-	-	-	-			



NET TRADE SUMMARY: JANUARY 1, 2021 – APRIL 1, 2021													
	Gro	Growth		ModGrowth		ConGrowth		owth	Income				
	Weight	Action	Weight	Action	Weight	Action	Weight	Action	Weight	Action			
iShares Emerging Markets Asia (EEMA)	-5.00%	SELL	-4.00%	SELL	-3.00%	SELL	-	-	-	-			
SPDR Short-Term Corp Bond (SPSB)	-	-	-6.50%	SELL	-8.00%	SELL	-20.00%	SELL	-23.00%	SELL			
Invesco Taxable Muni (BAB)	-	-	-	-	-	-	-6.00%	SELL	-5.00%	SELL			
iShares Convertible Bond (ICVT)	-	-	-5.00%	SELL	-5.00%	SELL	-	-	-	-			
SPDR Doubleline Total Return (TOTL)	-	-	-	-	-	-	-5.00%	SELL	-9.50%	SELL			
VanEck Fallen Angel High Yield (ANGL)	-	-	-4.00%	SELL	-4.00%	SELL	-4.00%	SELL	-	-			
Global X U.S. Preferred (PFFD)	-	-	-4.00%	SELL	-3.50%	SELL	-	-	-	-			
iShares Gold Trust (IAU)	-	-	-3.00%	SELL	-3.00%	SELL	-	-	-	-			





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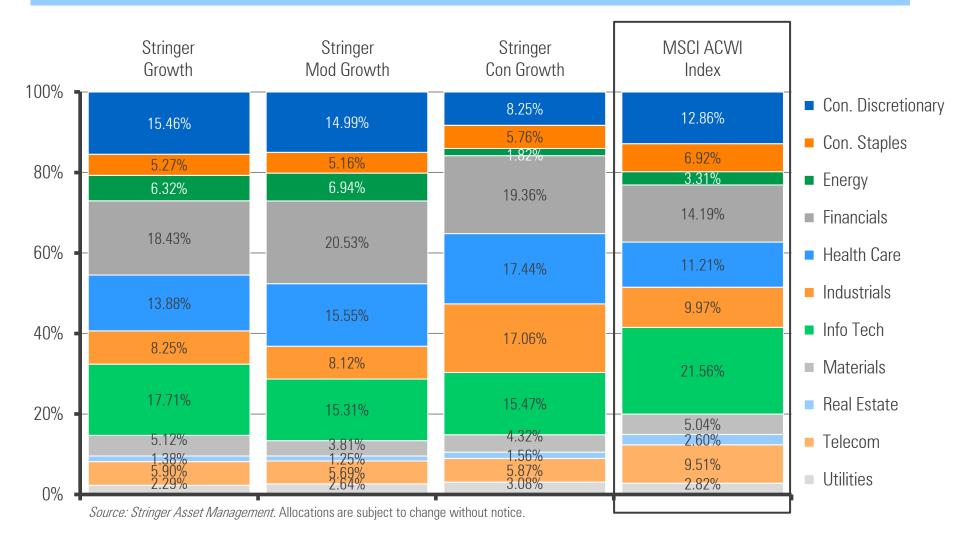


#### **BROAD ASSET ALLOCATION AS OF APRIL 2021** Stringer 65% ACWI Stringer 50% ACWI Stringer , 35% ACWI Stringer MSCI Stringer 80% ACWI Mod Inc w/ Con 35% AGG 65% AGG Growth ACWI 50% AGG Income 20% AGG Growth Growth Growth 100% 11.00% 12.50% 19.50% 25.00% 27.50% 29.00% 4.00% 9.00% 36.00% **Domestic Equity** 80% 41.50% 54.50% 55.00% 5.00% 15.50% 11.00% Intl Equity 22.50% 60% 58.50% 14.00% 29.00% **Fixed Income** 46.00% 38.50% 40% 80.00% 23.50% 22.50% 65.00% Alternatives 50.00% 45.00% 20% 35.00% 22.00% Cash 22.00% 20.00% 20.00% 19.50% 3 00% 2 00% 2 00% 2 00% 2 00% 0%

Source: Stringer Asset Management. Allocations are subject to change without notice.



### **TRADITIONAL EQUITY SECTOR ALLOCATION AS OF APRIL 2021**



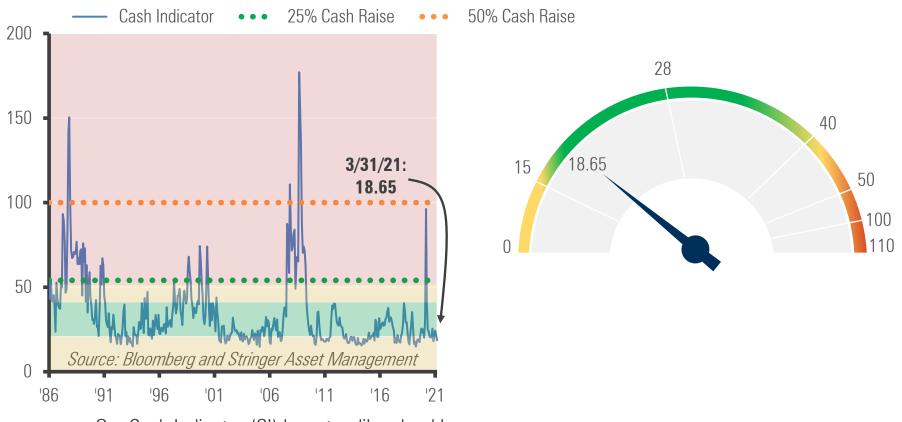




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# The Cash Indicator





- » Our Cash Indicator (CI) has steadily edged lower.
- » The current CI level suggests that the markets are functioning well with sufficient liquidity, yet not too much complacency.



# Let Us Be Your 'Easy Button'



For more information:

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ETFs are offered by prospectus. Investors should carefully consider a fund's investment objectives, risks and charges before investing. The prospectus contains this and other information. Your financial advisor can provide prospectuses which you should read carefully before investing. Any discussion of the individual securities that comprise a portfolio or strategy is provided for informational purposes only and should not be deemed a recommendation to buy or sell any security. The securities identified and described may not represent all of the securities purchased, sold or recommended for client accounts. The reader should not assume that an investment in the securities identified was or will be profitable.

The benchmark indices are referred to for comparative purposes only and are not necessarily intended to parallel the risk or investment approach of the accounts included in the Composites. These indices were chosen to give perspective on the risk management philosophy and asset allocation portfolio management process with respect to the performance of the Composites.

#### **Performance:**

**Past performance is not indicative of future results.** The investment return and principal value of an investment will fluctuate so that an investor's shares when redeemed may be worth more or less than their original cost. Current performance may be higher or lower than the performance data quoted. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. The performance of any individual portfolio may not be considered comparable to the Composite performance.



#### **Performance (continued):**

The Growth Composite includes all portfolios that mainly invest in equity and alternative ETFs selected from the global investment opportunity set. The Growth Composite has risk characteristics similar to that of the broad equity market and include but are not limited to equity risk, international investing risk and capitalization risk. The total returns presented are gross and net of fees. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. The benchmark is the MSCI ACWI Index rebalanced quarterly as of January 1, 2016. The benchmark is market-cap weighted and is composed of several country-specific indices. Sources of foreign exchange rates may be different between the composite and the benchmark; however, there have not been material differences to date. Prior to January 1, 2016, the benchmark was the MSCI World Index rebalanced quarterly. Prior to January 1, 2015, the blended benchmark was 70% Russell 3000 Index and 30% MSCI ACWI xUS Index rebalanced quarterly. In both cases, the benchmark was retroactively changed to more closely follow our investment strategy. The index represented does not bear transaction costs or management fees, and cannot be actually bought or sold. It is not possible to invest directly in an index. For index definitions, see the Index Definitions section at the end of this document. The U.S. Dollar is the currency used to express performance. Material use of leverage, derivatives and short positions are not used in this composite.

The Moderate Growth Composite includes all portfolios that mainly invest the majority of their assets in equity exchange-traded funds but also includes fixed income and alternative ETFs selected from the global investment opportunity set. The Moderate Growth Composite has risk characteristics lower than that of the broad equity market and include but are not limited to equity risk, international investing risk and credit risk. The total returns presented are gross and net of fees. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. The benchmark is a blend of 65% MSCI ACWI Index and 35% Bloomberg Barclays U.S. Aggregate Bond Index rebalanced quarterly as of January 1, 2016. The benchmark is market-cap weighted and is composed of several country-specific indices. Sources of foreign exchange rates may be different between the composite and the benchmark; however, there have not been material differences to date. Prior to January 1, 2016, the blended benchmark was 65% MSCI World Index and 35% Barclays U.S. Aggregate Bond Index rebalanced quarterly. Prior to January 1, 2015, the blended benchmark was 45% Russell 3000 Index, 20% MSCI ACWI xUS Index and 35% Barclays U.S. Aggregate Bond Index rebalanced quarterly. In both cases, the benchmark was retroactively changed to more closely follow our investment strategy. The index represented does not bear transaction costs or management fees, and cannot be actually bought or sold. It is not possible to invest directly in an index. For index definitions, see the Index Definitions section at the end of this document. The U.S. Dollar is the currency used to express performance. Material use of leverage, derivatives and short positions are not used in this composite.



#### **Performance (continued):**

The Conservative Growth Composite includes all portfolios that invest their assets in equity, fixed income and alternative exchange-traded funds selected from the global investment opportunity set. The Conservative Growth Composite has risk characteristics lower than that of the broad equity market and include but are not limited to equity risk, international investing risk and credit risk. The total returns presented are gross and net of fees. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. The benchmark is a blend of 50% MSCI ACWI Index and 50% Bloomberg Barclays U.S. Aggregate Bond Index rebalanced quarterly as of January 1, 2016. The benchmark is market-cap weighted and is composed of several country-specific indices. Sources of foreign exchange rates may be different between the composite and the benchmark; however, there have not been material differences to date. Prior to January 1, 2016, the blended benchmark was 50% MSCI ACWI and 50% Barclays U.S. Aggregate Bond Index rebalanced quarterly. Prior to January 1, 2015, the blended benchmark was 35% Russell 3000 Index, 15% MSCI ACWI xUS Index and 50% Barclays U.S. Aggregate Bond Index rebalanced quarterly. In both cases, the benchmark was retroactively changed to more closely follow our investment strategy. The index represented does not bear transaction costs or management fees, and cannot be actually bought or sold. It is not possible to invest directly in an index. For index definitions, see the Index Definitions section at the end of this document. The U.S. Dollar is the currency used to express performance. Material use of leverage, derivatives and short positions are not used in this composite.

The Income with Growth Composite includes all portfolios that invest their assets in equity, fixed income and alternative exchange-traded funds selected from the global investment opportunity set. The Income with Growth Composite has risk characteristics lower than that of the broad equity market and include but are not limited to equity risk, international investing risk and credit risk. The total returns presented are gross of fees. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. The benchmark is a blend of 35% MSCI ACWI Index and 65% Bloomberg Barclays U.S. Aggregate Bond Index rebalanced quarterly. The benchmark is market-cap weighted and is composed of several country-specific developed market indices. Sources of foreign exchange rates may be different between the composite and the benchmark; however, there have not been material differences to date. The index represented does not bear transaction costs or management fees, and cannot be actually bought or sold. It is not possible to invest directly in an index. For index definitions, see the Index Definitions section at the end of this document. The U.S. Dollar is the currency used to express performance. Material use of leverage, derivatives and short positions are not used in this composite. As of 12/30/16, the Conservative Composite was renamed the Income with Growth Composite.



#### **Performance (continued):**

The Income Composite includes all portfolios that invest their assets in equity, fixed income and alternative exchange-traded funds selected from the global investment opportunity set. The Income Composite has risk characteristics lower than that of the broad equity market and include but are not limited to equity risk, international investing risk and credit risk. The total returns presented are gross and net of fees. Advisory fees and any other expenses incurred in the management of the account will reduce actual returns. The benchmark is a blend of 20% MSCI ACWI Index and 80% Bloomberg Barclays U.S. Aggregate Bond Index rebalanced quarterly as of January 1, 2016. The benchmark is market-cap weighted and is composed of several country-specific indices. Sources of foreign exchange rates may be different between the composite and the benchmark; however, there have not been material differences to date. Prior to January 1, 2016, the benchmark was a blend of 20% MSCI World Index and 80% Barclays U.S. Aggregate Bond Index rebalanced quarterly. The benchmark was retroactively changed to more closely follow our investment strategy. The index represented does not bear transaction costs or management fees, and cannot be actually bought or sold. It is not possible to invest directly in an index. For index definitions, see the Index Definitions section at the end of this document. The U.S. Dollar is the currency used to express performance. Material use of leverage, derivatives and short positions are not used in this composite.



#### **Index Definitions:**

**Bloomberg Barclays U.S. Aggregate Bond Index** – This Index provides a measure of the U.S. investment grade bond market, which includes investment grade U.S. Government bonds, investment grade corporate bonds, mortgage pass-through securities and asset-backed securities that are publicly offered for sale in the United States. The securities in the Index must have at least 1 year remaining to maturity. In addition, the securities must be denominated in US dollars and must be fixed rate, nonconvertible and taxable.

*MSCI ACWI (Net) Index* – This Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets. The MSCI ACWI Index consists of 23 developed and 23 emerging market country indexes. Net total return includes the reinvestment of dividends after the deduction of withholding taxes, using a tax rate applicable to non-resident institutional investors who do not benefit from double taxation treaties.

*S&P 500 Index* – This Index is a capitalization-weighted index of 500 stocks. The Index is designed to measure performance of a broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries.

*S&P 500 Equal Weight Index* – This Index is an equal-weight version of the widely used S&P 500 Index. The index includes the same constituents as the capitalization weighted S&P 500 Index, but each company in the S&P 500 Equal Weight Index is allocated a fixed weight of roughly 0.2% of the Index total at each quarterly rebalance.



### **Statistical Definitions:**

*Standard Deviation* – A statistical measure of volatility, standard deviation is often used as an indicator of the 'risk' associated with a return series. Standard deviation of return measures the average deviations of a return series from its mean. A large standard deviation implies that there have been large swings in the return series of the manager.

*Alpha* – Alpha is a measure of risk (beta)-adjusted return. Alpha measures the difference between a portfolio's actual returns and what it might be expected to deliver based on its level of risk. In an ideal sense, higher risk should equate to higher return. A positive alpha means the fund has beaten expectations. A negative alpha means that the fund has failed to match performance given its level of risk. If two managers have the same return, but one has a lower beta, that manager would have a higher alpha.

*Beta* – This represents the systematic risk of a portfolio and measures its sensitivity to a benchmark. A portfolio with a beta of one is considered to be as risky as the benchmark and would therefore provide expected returns equal to those of the market benchmark during both up and down periods. A portfolio with a beta of two would move approximately twice as much as the benchmark.

*Yield* – Portfolio and blended benchmark yield is calculated using a harmonic weighted average of the net dividends per share during the past 12 months for each holding as of the date identified at their respective target weighting.



#### **Principal Risks:**

General Risk of Loss: All investments in securities include a risk of loss of principal (invested amount) and any profits that have not been realized (i.e., the securities were not sold to "lock in" the profit). Stock markets and bond markets fluctuate substantially over time, and markets have experienced increased volatility in recent years. As recent global and domestic economic events have indicated, performance of any investment is not guaranteed. As a result, there is a risk of loss of the assets we manage. Stringer Asset Management cannot guarantee any level of performance or that account assets will not be lost. Stringer Asset Management does not represent, warrant, or imply that the services or methods of analysis used can or will predict future results, successfully identify market tops or bottoms, or insulate clients from major losses due to market corrections or crashes. No guarantees are offered that clients' goals or objectives will be achieved. Furthermore, no promises or assumptions can be made that the advisory services offered by Stringer Asset Management will provide a better return than other investment strategies. Varied fluctuations in the price of investments are a normal characteristic of securities markets due to a variety of influences. Stringer Asset Management's managed account programs should be considered a long-term investment; as long-term performance and performance consistency are among our key objectives. *Risks Related to Mutual Funds and ETPs:* An investment in a mutual fund or an ETP, which includes ETFs and ETNs, involves risk, including the loss of principal. Mutual fund and ETP shareholders are subject to the risks stemming from the individual issuers of the fund's underlying portfolio securities. Such shareholders are also liable for taxes on any fund-level capital gains, as mutual funds are required by law to distribute capital gains in the event they sell securities for a profit that cannot be offset by a corresponding loss. Shares of mutual funds are generally distributed and redeemed on an ongoing basis by the fund itself or a broker acting on its behalf. The trading price at which a share is transacted is equal to a fund's stated daily per share net asset value ("NAV"), plus any shareholders' fees (e.g., sales loads, purchase fees, redemption fees). The per share NAV of a mutual fund is calculated at the end of each business day, although the actual NAV fluctuates with intraday changes to the market value of the fund's holdings. The trading prices of a mutual fund's shares may differ significantly from the NAV during periods of market volatility, which may, among other factors, lead to the mutual fund's shares trading at a premium or discount to NAV. Shares of ETFs are listed on securities exchanges and transacted at negotiated prices in the secondary market. Generally, ETF shares trade at or near their most recent NAV, which is generally calculated at least once daily for indexed-based ETFs and more frequently for actively managed ETFs. However, certain inefficiencies may cause the shares to trade at a premium or discount to their pro rata NAV. There is also no guarantee that an active secondary market for such shares will develop or continue to exist. Generally, an ETF only redeems shares when aggregated as creation units (usually 50,000 shares or more). Therefore, if a liquid secondary market ceases to exist for shares of a particular ETF, a shareholder may have no way to dispose of such shares. *Risk Related to Liquidity:* Stringer Asset Management's strategies may include investments subject to liquidity risk, which exists when particular investments are difficult to purchase or sell. Such securities may become illiquid under adverse market or economic conditions and/or due to specific adverse changes in the condition of a particular issuer. If our strategies invest in illiquid securities or securities that become illiquid, returns may be reduced because our strategies may be unable to sell the illiquid securities at an advantageous time or price.



#### **Principal Risks (continued):**

**Risks Related to Management Through Similarly Managed Accounts:** For certain clients, Stringer Asset Management manages strategies by allocating assets among various securities on a discretionary basis using one or more of its proprietary investment strategies (collectively referred to as "investment strategy"). In so doing, Stringer Asset Management buys, sells, exchanges and/or transfers securities based upon the investment strategy. Stringer Asset Management's management using the investment strategy complies with the requirements of Rule 3a-4 of the Investment Company Act of 1940, as amended. Rule 3a-4 provides similarly managed accounts, such as the investment strategy, with a safe harbor from the definition of an investment company. The investment strategy may involve an above-average portfolio turnover that could negatively impact upon the net after-tax gain experienced by an individual client. Securities in the investment strategy are usually exchanged and/or transferred without regard to a client's individual tax ramifications. Certain investment opportunities that become available to Stringer Asset Management's clients may be limited. For example, various mutual funds or insurance companies may limit the ability of Stringer Asset Management to buy, sell, exchange or transfer securities consistent with its investment strategy. *Risks Related to Domestic Equities:* Stringer Asset Management's strategies that utilize equity securities are subject to the risk that stock prices may fall over short or extended periods of time. Individual companies may report poor results or be negatively affected by industry and/or economic trends and developments. The prices of securities issued by such companies may suffer a decline in response. These factors contribute to price volatility, which is the principal risk of investing in equity securities. *Risks Related to Company* Size: Stringer Asset Management's strategies may invest in small-capitalization and mid-capitalization stocks, which are often more volatile and less liquid than investments in larger companies. The frequency and volume of trading in securities of smaller and mid-size companies may be substantially less than is typical of larger companies. Therefore, the securities of smaller and mid-size companies may be subject to greater and more abrupt price fluctuations. In addition, smaller and mid-size companies may lack the management experience, financial resources and product diversification of larger companies, making them more susceptible to market pressures and business failure. *Risks Related to International Equities:* Stringer Asset Management's strategies that invest in foreign companies pose additional risks since political and economic events unique to a country or region may affect those markets and their issuers. In addition to such general international risks, the strategies may also be exposed to currency fluctuation risks and emerging markets risks as described further below. Changes in the value of foreign currencies compared to the U.S. dollar may affect (positively or negatively) the value of the strategy's investments. Such currency movements may occur separately from, and/or in response to, events that do not otherwise affect the value of the security in the issuer's home country. Also, the value of the strategy may be influenced by currency exchange control regulations. The currencies of emerging market countries may experience significant declines against the U.S. dollar, and devaluation may occur subsequent to investments in these currencies by the strategy. Foreign investments, especially investments in emerging markets, can be riskier and more volatile than investments in the U.S. and are considered speculative and subject to heightened risks in addition to the general risks of investing in non-U.S. securities. Finally, inflation and rapid fluctuations in inflation rates have had, and may continue to have, negative effects on the economies and securities markets of certain emerging market countries.



### **Principal Risks (continued):**

*Risks Related to Currency Hedging:* Stringer Asset Management strategies that invest in non-U.S. securities may employ a currency hedging strategy. Because of this, these strategies may have lower returns than an equivalent non-currency hedged investment when the component currencies are rising relative to the U.S. dollar. As such, contracts to sell foreign currency will generally be expected to limit any potential gain that might be realized by the strategies if the value of the hedged currency increases. In addition, although the strategies seek to minimize the impact of currency fluctuations on returns, the use of currency hedging will not necessarily eliminate exposure to all currency fluctuations. Hedging against a decline in the value of a currency does not eliminate fluctuations in the value of a security traded in that currency or prevent a loss if the value of the security declines. Moreover, it may not be possible for the strategies to hedge against a devaluation that is so generally anticipated that Stringer Asset Management is not able to contract to sell the currency at a price above the devaluation level it anticipates. *Risks Related to ADRs:* Stringer Asset Management's strategies may invest in American Depository Receipts ("ADRs"), which are typically issued by a U.S. bank or trust company and represent ownership of underlying foreign securities. In addition to the risks presented in any investment, such as changes in value and changes in demand, there are several risks unique to ADRs that must be considered. For instance, while they will react to normal market fluctuations like regular stocks, ADRs are still vulnerable to currency risks. If the value of the company's home currency falls too much relative to the U.S. Dollar, the effect will trickle down to the ADR eventually. The same can be said for changes in the home country's government. *Risks Related to REITs:* Stringer Asset Management's strategies may invest in real estate investment trusts ("REITs"). REITs' share prices may decline because of adverse developments affecting the real estate industry, such as declining real estate values, changing economic conditions, and increasing interest rates. The returns from REITs may trail returns from the overall market. Additionally, there is always a risk that a given REIT will fail to qualify for favorable tax treatment or may not remain qualified as a REIT. *Risks Related to MLPs:* Stringer Asset Management's strategies may invest in Master Limited Partnerships ("MLPs"). Investing in MLPs includes risks, such as equity and commodity-like volatility. Also, distribution payouts sometimes include the return of principal and, in these instances, references to these payouts as "dividends" or "yields" may be inaccurate and may overstate the profitability/success of the MLP. Additionally, there are potentially complex and adverse tax consequences associated with investing in MLPs. This is largely dependent on how the MLPs are structured and the vehicle used to invest in the MLPs. It is strongly recommended that an investor consider and understand these characteristics of MLPs and consult with a financial and tax professional prior to investment. *Risks Related to Commodities:* Stringer Asset Management's strategies may invest in commodities, which allows for a source of diversification for those sophisticated persons who wish to add this asset class to their portfolios and who are prepared to assume the risks inherent in the commodities market. Any commodity purchase represents a transaction in a non-income-producing asset and is highly speculative.



### **Principal Risks (continued):**

*Risks Related to Fixed Income:* Stringer Asset Management's strategies that utilize debt securities are subject to the risk that changes in interest rates could affect the value of a client's investment. Rising interest rates tend to cause the prices of debt securities (especially those with longer maturities) to fall. Rising interest rates may also cause issuers to pay off mortgage-backed and asset-backed securities later than anticipated, forcing the strategies to keep their money invested at lower rates. Falling interest rates, however, generally cause investors to pay off mortgage-backed and asset-backed securities earlier than expected, forcing the strategies to reinvest the money at a lower interest rate. The concept of duration is useful in assessing the sensitivity of fixed income strategies to interest rate movements, which are the main source of risk for most fixed income securities. Duration measures price volatility by estimating the change in price of a debt security for a 1% change in its yield. For example, a duration of five years means the price of a debt security will change about 5% for every 1% change in its yield. Thus, the higher the duration, the more volatile the security. Debt securities have a stated maturity date when the issuer must repay the principal amount of the bond. Some debt securities, known as callable bonds, may repay the principal earlier than the stated maturity date. Debt securities are most likely to be called when interest rates are falling because the issuer can refinance at a lower rate. The credit rating or financial condition of an issuer may affect the value of a debt security. Generally, the lower the quality rating of a security, the greater the risk that the issuer will fail to pay interest fully and return principal in a timely manner. The issuer of an investment-grade security is more likely to pay interest and repay principal than an issuer of a lower rated bond. Credit ratings are not an absolute standard of quality, but rather general indicators that reflect only the view of the originating rating agencies from which an explanation of the significance of such ratings may be obtained. If an issuer defaults or becomes unable to honor its financial obligations, the security may lose some or all of its value. High yield or "junk" bonds are highly speculative securities that are usually issued by smaller, less credit worthy and/or highly leveraged (indebted) companies. Compared with investment-grade bonds, high yield bonds carry a greater degree of risk and are less likely to make payments of interest and principal. Market developments and the financial and business conditions of the corporation issuing these securities influences their price and liquidity more than changes in interest rates, when compared to investment-grade debt securities. Insufficient liquidity in the junk bond market may make it more difficult to dispose of junk bonds and may cause the portfolio to experience sudden and substantial price declines.



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